

Page 1: [1] Comment [1]	Phillabaum, Melinda L	9/22/16 10:51 AM
In the bottom her name is Jane Doe—which is the correct one		
Page 1: [2] Comment [2]	Phillabaum, Melinda L	9/22/16 10:52 AM
This is particular for my school because it is Kelley—students are turned down for admission if they do not spell it correctly.		
Page 1: [3] Comment [3]	Phillabaum, Melinda L	9/22/16 10:52 AM
Capitalize Business—also business is not spelled correctly.		
Page 1: [4] Comment [11]	Phillabaum, Melinda L	9/23/16 10:09 AM
Don't really need this first sentence		
Page 1: [5] Comment [12]	Phillabaum, Melinda L	9/22/16 10:55 AM
Do not need this phrase---more could be discussed on this		
Page 1: [6] Comment [15]	Phillabaum, Melinda L	9/22/16 10:56 AM
Use because or since or omit entire phrase		
Page 1: [7] Comment [17]	Phillabaum, Melinda L	9/23/16 10:21 AM
Use of "we" –address this to the reader		
Page 1: [8] Comment [19]	Phillabaum, Melinda L	9/23/16 10:18 AM
Do not need this sentence or change it		
Page 1: [9] Comment [23]	Phillabaum, Melinda L	9/23/16 10:22 AM
Confusing sentence and no phone number to call.		
Page 1: [10] Comment [26]	Phillabaum, Melinda L	9/22/16 10:58 AM
Tell me what you can do not what you cannot do—too negative		
Page 1: [11] Comment [29]	Phillabaum, Melinda L	9/22/16 10:59 AM
Wording---omit ratio and split or reword phrase.		
Page 1: [12] Comment [41]	Phillabaum, Melinda L	9/23/16 10:19 AM
Use of "we"—tell them what is in it for the reader		
Page 1: [13] Comment [42]	Phillabaum, Melinda L	9/22/16 11:05 AM
Change wording to something more conversational		
Page 1: [14] Comment [47]	Phillabaum, Melinda L	9/23/16 10:13 AM
May want to include additional information on how to contact you		
Page 1: [15] Comment [49]	Phillabaum, Melinda L	9/30/16 9:31 AM
Too much—omit---or use Sincerely or something else.		